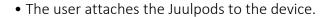
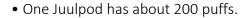
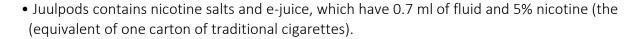
What is Juul?

- Juul is a new type of e-cigarette.
- The developers market the product as a "satisfying alternative to cigarettes."
- The company that developed the product promises more of "the nicotine kick" than a traditional cigarette.
- Juul is made to look like a USB stick and weighs about the same. It can be carried in the users pocket much easier than other e-cigarettes.
- The starter pack is sold on-line for \$49.99 and comes with a USB charger, a pack of four different flavors (called Juulpod), and the device.
- Juul can be plugged into any device that has a USB port to recharge.







- The four flavors that come in the starter pack are: Cool Mint, Fruit Medley, Creme Brule and Virginia Tobacco
- The idea behind Pax's perfected chemistry is that the nicotine will peak in the blood about five minutes after your first inhale. This is closer to what a person would get with a tradition cigarette.

Source: Men's Fitness, Juulvapor.com, E-Cigarette Review, Pax Labs

Hamilton County Health Department Health Education Division

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